



POWERED BY METSTRADE

THE INTERNATIONAL BOATBUILDERS' EXHIBITION & CONFERENCE

VISITORS 2018 FACTS & FIGURES

Visitors to IBEX in 2018 represented 57 countries



Top Visiting Countries

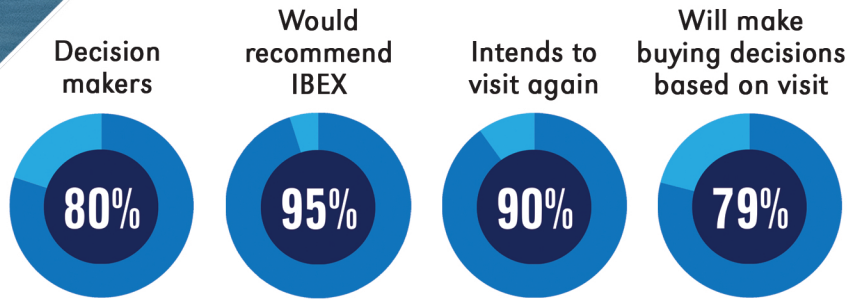
1. United States
2. Canada
3. Australia
4. Brazil
5. Japan

Top Visiting States

1. Florida
2. Michigan
3. California
4. North Carolina
5. Georgia

Company profile of visitors

BoatBuilders	28%
Manufacturers	19%
Distributors/Wholesalers	15%
Boatyard/Marina/Repair/Maintenance	10%
Dealers/Retailers	7%
Marine Consultants/Surveyors	6%
Other	5%
Manufacturer Reps	3%
Media	2%
Academic/Association	2%
Designers/Naval Architects/Engineers	2%
Gov't/Military/Law Enforcement	1%



Number of Visitors

4,300 Unique Visitors
6,250 Unique Visits

Main reasons for visiting IBEX

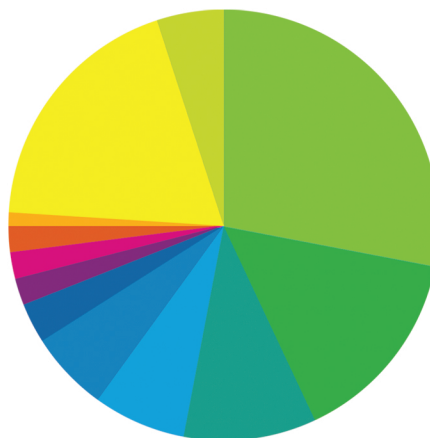
81%	To discover new products and technology
67%	To discover new suppliers and business partners
56%	To network with other marine professionals

IBEX's Education Conference

500+ Visitor & Speaker Participants
In 3 Valuable Opportunities
Seminar Series
Tech Talk Workshops
Super Sessions

IBEX Community

2,730	Facebook
3,355	Twitter
2,317	LinkedIn
830	Instagram



MEDIA PARTNERS: BoatingIndustry CW IBI PROFESSIONAL BOATBUILDER MAGAZINE Trade Only Marina

OCTOBER 1-3, 2019
TAMPA, FL USA

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MEMBER OF IFBSO THE WORLD'S LEADING BOAT SHOW GOLD
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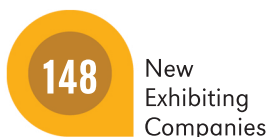
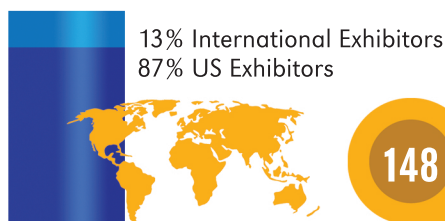


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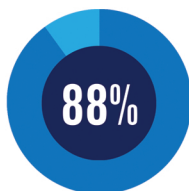
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EXHIBITORS 2018 FACTS & FIGURES

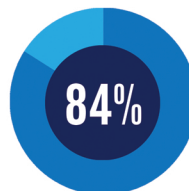
22 countries represented in IBEX's halls



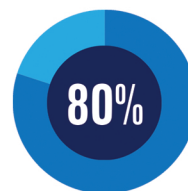
Recommends exhibiting



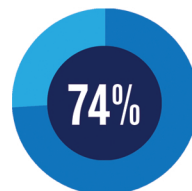
Intends to exhibit in 2019



Achieved business goals



Introduced 1-5 new products at IBEX



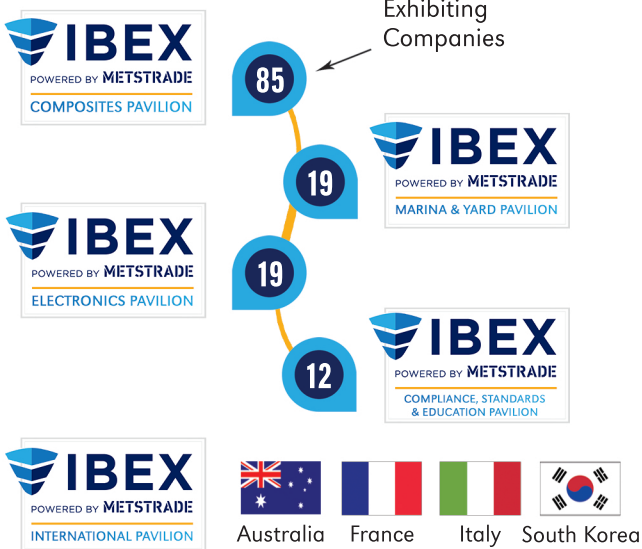
Exhibiting Companies

2018	701
2017	619
2016	556

Number of Exhibitor Booth Staff

2018	3175
2017	2990
2016	2842

PRODUCT PAVILIONS



Main reasons to exhibit at IBEX

- ✓ Need to compete in the industry and display products
- ✓ Networking opportunities
- ✓ Quality and quantity of visitors

IBEX offers Exhibitors

- Super Sessions
- Tech Talk Workshops
- Seminars
- Innovation Awards
- Industry Networking
- Meeting and Show Rooms

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